## St. Louis Office for DD Resources Strategic Plan

2023 - 2025



## Theme

DDR is a financially stable organization that has expanded our footprint in the service area of IDD through strategic outreach that supports our case management services and provision of diverse agency funding opportunities.

## Goals

- 1. TCM is financially self-sustaining.
- 2. We have grown the number of clients that TCM serves by 10% each year.
- 3. 2,000 of the eligible people in the city are benefiting from DDR's funding and/or case management (~30% of estimated total).
- 4. 10% of the projects in our portfolio of funded services will be innovative or collaborative.
- 5. We use data to ensure we have a clear and accurate understanding of the impact we have on the community and communicate our successes to others.
- 6. Elected and public officials see us as a leader in the field of IDD services and advocate for the needs of our clients and agency partners.

## **Priorities**

- 1. Strengthen the financial position of Targeted Case Management.
- 2. Expand the number of eligible individuals we serve with specific emphasis on community relationship building.
- 3. Capitalize on opportunities to be innovative, responsive and nimble with our funding.
- 4. Ensure adoption of Alliance outcomes data to inform objective decision-making.
- 5. Increase our interactions/outreach/brand awareness with public officials.

